

Corrigendum/clarifications towards RFE No. e - Tender/HARTRON/AMD/SRDB/RFP/2016-17/01 dated : 30.03.2017 for engaging a company/agency for Information Education Communication (IEC) activities under Jan Seva Survey (JSS)-SRDB Project

Sr. No.	Section No.	Para No.	Page No.	RFE Clause	Statement of clarification	Hartron's Response
1	12	2	32	The bidder should be operating in the field of branding/publicity/awareness from the last three financial years	The Sl No.s 2,3,4 of the point No 12 is in complete Contradiction to Sl No 8	No Change
2	12	3	32	Average Turnover from last 3 years should be not less than Rs. 25 Crores (2013-14, 2014-15 and 2015-16).		No Change
3	12	4	32	The bidder must have executed at least 05 job of branding/publicity /awareness of any Govt. organization /PSU/Banks/Limited Company during last 3 years of minimum project value of Rs.50 lacs per annum.		Read as: The bidder must have executed at least 05 job of branding/publicity/awareness of any Govt. organization/PSU/Banks/Limited Company during last 3 years of minimum project value of Rs.50 lacs
4	12	8	33	Preference shall be given to new start-ups (partnership firms, LLP and private limited companies not older than 5 years and turnover less than 25 crores) having above capacity.		Preference shall be given to new Startups only incase the company is registered <5 years & turnover <25 crores but compliance with other criteria is mandatory.